

# The Learning Center for the Deaf is a national leader in educational, therapeutic, and community services for, by, and with deaf and hard of hearing children and adults.

Since 1970, we have been a true pioneer in Deaf Education, and an innovator in providing comprehensive services to deaf and hard of hearing children and adults. Over the past 50 years, TLC has grown from a small school in a rented room to a diverse multi-service agency with 19 buildings on a 14-acre campus and additional locations in Framingham and Springfield, Mass. Our organization includes:

**MARIE PHILIP SCHOOL** - Educating nearly 200 deaf and hard of hearing students Pre-K to 12+ in a bilingual-bicultural language-rich setting;

**WALDEN SCHOOL** - Providing trauma-informed therapeutic residential care and education for deaf and hard of hearing children and youth ages 8-22;

**BADAVAS PARENT INFANT PROGRAM** - Supporting early learning and language access for birth to age 3;

**WALDEN COMMUNITY SERVICES** - Providing accessible children's behavioral health, as well as community-based support and stabilization services for families with a deaf family member;

**AUDIOLOGY CLINIC** - Providing comprehensive audiologic, hearing aid and cochlear implant services, as well as newborn hearing screenings;

**COMMUNICATION AND ACCESS SERVICES** - Providing clear, accessible methods of meaningful communication, including ASL and Deaf interpreters, language translation, CART and captioning, and immersive ASL instruction for the community;

**PUBLIC SCHOOL PARTNERSHIPS** - Addressing the specific needs of Massachusetts students with hearing aids and cochlear implants through consultation in mainstream educational settings;

**CONSULTATION AND TRAINING** - Collaborating with individuals, business professionals, families and organizations to share and promote knowledge, practice and expertise, including Deaf Culture sensitivity training.



THE LEARNING CENTER  
FOR THE DEAF

## OUR MISSION:

To ensure that all deaf and hard of hearing children and adults thrive by having the knowledge, opportunity and power to design the future of their choice.

## OUR VALUES

### QUALITY

We maintain a tenacious, high standard of excellence in our work and our interactions.

### COMMUNICATION

We cultivate a diverse bilingual, bicultural community where the primary language of interaction is American Sign Language (ASL).

### INCLUSIVITY

We value the perspectives, identity and contributions of each member of our community and celebrate its rich diversity.

### INNOVATION

We are proud to be pioneers in Deaf education, professional training, behavioral and clinical care, and related services.

### COLLABORATION

We actively partner with individuals, organizations, agencies, higher education institutions, and funders to strengthen the impact of our work.





The only institution in the country to be accredited by three organizations:



OUR PROGRAMS AND SERVICES ANNUALLY BENEFIT  
**MORE THAN 2,000**  
 DEAF AND HARD OF HEARING INDIVIDUALS  
 AND FAMILIES IN MASSACHUSETTS.

## Thanks to your support over the past year, examples of some of our achievements include:

- Therapeutic Regulation Rooms for Walden School students to support natural ways of regulating physical, mental and emotional spaces;
- Our Audiology Clinic, voted 2022 Best of MetroWest, was certified as a Newborn Hearing Screening Provider, and added 3-D ear scanning technology;
- Several national placements for Marie Philip and Walden School students, including ranking second in the Academic Bowl tournament; champions in Girls Division 1 Volleyball, and ESDAA undefeated champions and NDIAA Team of the Year for Boys Varsity Soccer;
- Significant expansion of our immersive Community ASL Classes;
- Presentations from our expert clinical staff at the ADARA National Conference in Albuquerque, New Mexico;
- Participation from our middle and high school students in a coding workshop;
- Successful re-accreditation from both NEASC and CEASD

For more information contact Patti McCarthy,  
 Senior Giving and Events Manager: [psmccarthy@tlcdeaf.org](mailto:psmccarthy@tlcdeaf.org)



# ADVERTISEMENT SPECIFICATIONS

Thank you for sponsoring TLC Spring Fundraising. Please submit ads in full color, high resolution PDF or JPEG format. For questions or to submit, email [advancement@tlcdeaf.org](mailto:advancement@tlcdeaf.org).

**Full Page**  
**5.5" x 8.5"**

**1/4 Page**  
**2.75" x 4.25"**

**Half Page**  
**5.5" x 4.25"**

TLC SPRING FUNDRAISING

# CASINO NIGHT

## SPONSORSHIP OPPORTUNITIES

### JACKPOT - \$15,000

- Ten (10) tickets to Casino Night fundraiser, including one drink voucher per ticket
- Full-page ad on inside front cover of Digital Program Book
- Recognition during Event
- Recognition in marketing efforts, including webpage, social media, and promotional material
- One hour Deaf Culture Training (30 minutes) and intro to American Sign Language (30 minutes) for your staff/organization of your choice (up to 10 people)
- Up to Three (3) Hours of Volunteer Opportunity at TLC (at a future date)
- Exclusive Pre-Event VIP Networking Opportunity

### HIGH ROLLER - \$10,000

- Six (6) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Full-page ad in Digital Program Book
- Exclusive Pre-Event VIP Networking Opportunity

### DOUBLE-DOWN - \$5,000

- Four (4) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Half-page ad in Digital Program Book

### STARTING BET - \$2,500

- Two (2) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Quarter-Page ad in Digital Program Book

#### Digital Program Booklet

- ☐ Full Page (5.5"x8.5"): \$1000
- ☐ Half Page (5.5"x4.25"): \$675
- ☐ Quarter-Page (2.75"x4.25"): \$350
- ☐ 25 Words Message: \$250