

# *The Learning Center for the Deaf*

## *Signs of Spring Gala*

APRIL 15, 2026 | GILLETTE STADIUM, FOXBOROUGH, MA

### *Sponsorship Opportunities*

#### *Sunshine Sponsor - \$10,000*

- Four (4) tickets to our Signs of Spring Gala
- Full-page ad on inside back cover of Digital Program Book
- Recognition during event
- Recognition on our webpage, social media, and promotional material
- 30 Minutes of Deaf Culture Training and 30 minutes of intro to American Sign Language for your staff/organization of your choice (up to 10 people)
- Up to Three (3) Hours of Volunteer Opportunity at TLC (at a future date)

#### *Petal Sponsor- \$5,000*

- Four (4) tickets to Signs of Spring Gala
- Recognition on our webpage, social media, and promotional material
- Full-page ad in Digital Program Book

#### *Budding Sponsor - \$2,500*

- Two (2) tickets to Signs of Spring fundraiser
- Recognition on our webpage, social media, and promotional material
- Half-page ad in Digital Program Book

#### *Sprout Sponsor - \$1,500*

- Recognition on our webpage, social media, and promotional material
- Quarter-Page ad in Digital Program Book

*\*Sponsorship and payment must be received no later than **March 18, 2026***



Scan to sponsor or visit us  
[events.handbid.com/lp/signs-of-spring-2026](https://events.handbid.com/lp/signs-of-spring-2026)

#### Digital Program Booklet

- Full page (5.5"x8.5"): \$1,000
- Half page (5.5"x4.25"): \$675
- Quarter-page (2.75"x4.25"): \$350
- 25-word message: \$250



## Advertisement Specifications

Thank you for sponsoring TLC's Spring Fundraiser. Please submit ads in full color, high resolution PDF or JPEG format. For questions or to submit, email [advancement@tlcdeaf.org](mailto:advancement@tlcdeaf.org).

Scan to  
sponsor



**Full Page**  
**5.5" x 8.5"**

**1/4 Page**  
**2.75" x 4.25"**

**Half Page**  
**5.5" x 4.25"**

