THE LEARNING CENTER FOR THE DEAF

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5K LEAD THE WAY

RUN & WALK

SEPTEMBER 19, 2026

SPONSORSHIP OPPORTUNITIES

VICTORY LAP - $5,000

- Company name and logo on the back of race t-shirt
- Four (4) Registration spots
- Vendor Table at event
- Promotional item in tournament swag bag
- Recognition on TLC social media and website
- Company name on sign at event
- Recognition during program remarks

FINISH LINE - $3,500

- Company (text only) on the back of race t-shirt
- Three (3) Registration spots
- Company name on sign at event
- Recognition on TLC social media and website
- Promotional item in tournament swag bag

PACE SETTER - $2,500

- Company name (text only) on the back of race t-shirt
- Two (2) Registration spots
- Company name on sign at event
- Recognition on TLC social media and website

STARTING LINE - $1,000

- Company name (text only) on the back of race t-shirt
- Company name on sign at event
- Recognition on TLC social media and website

COMMUNITY PARTNER - $500

Your donation will place your company name (text only) on sign at event

SCAN TO **SPONSOR**

Digital Program Booklet

- Full page (5.5"x8.5"): $400
- Half page (5.5"x4.25"): $300
- Quarter-page (2.75"x4.25"): $200
- 25-word message: $100

SPONSORSHIP AND PAYMENT MUST BE RECEIVED NO LATER THAN AUGUST 15, 2026 FOR BUSINESS TO BE GUARANTEED ON THE RACE SHIRT.

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tlcdeaf.org

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Advertisement Specifications

Thank you for sponsoring TLC's 5K Lead the Way. Please submit ads in full color, high resolution PDF or JPEG format. For questions or to submit, email ***advancement@tlcdeaf.org***. Sponsorship and payment must be received no later than August 15, 2026 for business to be guaranteed on the race shirt.

SCAN TO **SPONSOR**

Full Page
5.5” x 8.5”

1/4 Page
2.75” x 4.25”

Half Page
5.5” x 4.25”