



The Learning Center for the Deaf is a national leader in educational, therapeutic, and community services for, by, and with deaf and hard of hearing children and adults. Since 1970, we have been a true pioneer in Deaf Education, and an innovator in providing comprehensive services to deaf and hard of hearing children and adults. Over the past 50 years, TLC has grown from a small school in a rented room to a diverse multi-service agency with 17 buildings on a 14-acre campus and an additional location in Springfield, Mass. Our organization includes:

MARIE PHILIP SCHOOL - Educating nearly 200 deaf and hard of hearing students Pre-K to 12+ in a bilingual-bicultural language-rich setting;

WALDEN SCHOOL - Providing trauma-informed therapeutic residential care and education for deaf and hard of hearing children and youth ages 8-22;

BADAVAS PARENT INFANT PROGRAM - Supporting at-home early learning for children birth to age 3, toddlers and their families;

WALDEN COMMUNITY SERVICES - Providing accessible Children's Behavioral Health Initiative, community-based and family support and stabilization services for families with a deaf family member;

AUDIOLOGY CLINIC - Providing comprehensive audiologic, hearing aid and cochlear implant services to the MetroWest community and beyond;

INTERPRETING SERVICES - Providing nationally certified/state approved ASL and Deaf interpreters for businesses, medical centers, colleges and universities;

PUBLIC SCHOOL PARTNERSHIPS - Addressing the specific needs of Massachusetts students with hearing aids and cochlear implants in mainstream educational settings;

DEAF CULTURAL CENTER - Preserving the rich, vibrant history of the Deaf Community and celebrating all unique and dynamic cultures;

ASL CLASSES - Providing customized ASL instruction for community members;

CENTER FOR RESEARCH AND TRAINING - Supporting bilingual/bicultural Deaf Education through training, research and practice.



OUR MISSION:

To ensure that all deaf and hard of hearing children and adults thrive by having the knowledge, opportunity and power to design the future of their choice.

OUR VALUES

QUALITY

We maintain a tenacious, high standard of excellence in our work and our interactions.

COMMUNICATION

We cultivate a diverse bilingual, bicultural community where the primary language of interaction is American Sign Language (ASL).

INCLUSIVITY

We value the perspectives, identity and contributions of each member of our community and celebrate its rich diversity.

INNOVATION

We are proud to be pioneers in Deaf education, professional training, behavioral and clinical care, and related services.

COLLABORATION

We actively partner with individuals, organizations, agencies, higher education institutions, and funders to strengthen the impact of our work.





The only institution in the country to be accredited by three organizations:



IN 2019, TLC WAS NAMED OUTSTANDING ORGANIZATION OF THE YEAR BY THE MASSACHUSETTS COMMISSION FOR THE DEAF AND HARD OF HEARING

Aligning Opportunity with Equity and Inclusion

When a need is presented, we at TLC pull together, working diligently and relentlessly to make sure we adapt, change and meet that need. Your financial support of TLC is an investment in our community, ensuring access to high-quality education, clinical services, family support, and critical resources for deaf and hard of hearing individuals across the lifespan.

Our celebratory theme, “**Celebrating 50 Years - Inspiring Knowledge, Opportunity, and Power,**” is aligned with TLC’s announcement of our Strategic Plan to Advance Racial Equity, Diversity, and Inclusion, spanning all aspects of our services. To learn more: [TLCDeaf.org/Equity](https://tlcdeaf.org/Equity)

Given the changing nature of event planning during this time, **we will hold a virtual gala that will be streamed on April 10, 2021.** Please save the date for more information in the coming months. We look forward to celebrating with you!

For more information contact Danielle Kehoe, Chief Advancement Officer, or Carla Del Pizzo, Senior Community Relations Manager: advancement@tlcdeaf.org or visit tlcdeaf.org/50th.

TLC's 50th Anniversary

Sponsorship Opportunities

Virtual Gala - April 10, 2021



LEAD

\$25,000

- Full-page ad on inside back cover of Digital Program Flip Book
- Logo recognition in 50th Anniversary Celebration Video
- Public Recognition in Gala marketing efforts, including TLC social media, e-blasts, and web page
- 2-hour Deaf culture diversity training for your staff/organization of your choice
- Two (2) 1-minute ad spots during Gala stream

PLATINUM

\$10,000

- Logo recognition in 50th Anniversary Celebration Video
- Public Recognition in Gala marketing efforts, including TLC social media, e-blasts, and web page
- Full-page ad in Digital Program Flip Book
- Two (2) 45-second ad spots during Gala stream

GOLD

\$7,000

- Public Recognition on Gala web page and e-blasts
- Half-page ad in Digital Program Flip Book
- Two (2) 30-second ad spots during Gala stream

SILVER

\$5,000

- Public Recognition on Gala web page and e-blasts
- Half-page ad in Digital Program Booklet
- One (1) 30-second ad spots on Gala stream

BRONZE

\$2,500

- Public Recognition on Gala web page and e-blasts
- Quarter-page ad in Digital Program Booklet

PARTNER

\$1,000

- Recognition in program book
- 25 word message in Digital Program Booklet

DONATION: \$200; \$100; \$50; \$25; Other Amount*

**Stream will be free and all are welcome to watch; optional donation levels to support Fund for TLC*

TLC's 50th Anniversary

Advertisement Specifications

Thank you for sponsoring TLC's 50th Anniversary. Please submit ads in full color, high resolution PDF or JPEG format. For questions or to submit, email advancement@tlcdeaf.org. Deadline to submit an ad or message is March 17, 2021.



Full Page Color Ad
(5.5" wide x 8.5" high)
\$1,000

Quarter Page Color Ad
(2 5/8" wide x 4 1/8" high)
\$350

Half Page Color Ad
(5.5" wide x 4 1/8" high)
\$675

Business Card Color Ad
(3 1/4" wide x 1 7/8" high)
\$250

25 Word Message
\$250