

2024 SPRING FUNDRAISER

# CASINO NIGHT

MAY 10, 2024

## SPONSORSHIP OPPORTUNITIES

### JACKPOT - \$15,000

- Exclusive Pre-Event VIP Networking Opportunity
- Ten (10) tickets to Casino Night fundraiser, including one drink voucher per ticket
- Full-page ad on inside front cover of Digital Program Book
- Recognition during Event
- Recognition in marketing efforts, including webpage, social media, and promotional material
- One hour Deaf Culture Training (30 minutes) and intro to American Sign Language (30 minutes) for your staff/organization of your choice (up to 10 people)
- Up to Three (3) Hours of Volunteer Opportunity at TLC (at a future date)

### HIGH ROLLER - \$10,000

- Exclusive Pre-Event VIP Networking Opportunity
- Six (6) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Full-page ad in Digital Program Book

### DOUBLE-DOWN - \$5,000

- Four (4) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Half-page ad in Digital Program Book

### STARTING BET - \$2,500

- Two (2) tickets to Casino Night Fundraiser, including one drink voucher per ticket
- Recognition in marketing efforts, including webpage, social media, and promotional material
- Quarter-page ad in Digital Program Book

#### Digital Program Booklet

- Full page (5.5"x8.5"): \$1000
- Half page (5.5"x4.25"): \$675
- Quarter-page (2.75"x4.25"): \$350
- 25-word message: \$250

# ADVERTISEMENT SPECIFICATIONS

Thank you for sponsoring TLC's Spring Fundraiser. Please submit ads in full color, high resolution PDF or JPEG format. For questions or to submit, email [advancement@tlcdeaf.org](mailto:advancement@tlcdeaf.org).



**Full Page**  
5.5" x 8.5"



**1/4 Page**  
2.75" x 4.25"



**Half Page**  
5.5" x 4.25"