

SIGNS OF THE SEASON SPONSOR OPPORTUNITIES

Inspire Sponsor

\$20,000

Exclusive sponsorship opportunity

- 20 tickets to event including complimentary bar pass for each of your guests
- Logo on invitation* and front cover of program book; full-page **color** Ad on inside cover
- Recognition signage as Presenting Sponsor & acknowledgement from podium
- Logo on event website, social media & promotional materials
- Opportunity to host a hands-on volunteer event for 50 of your employees or friends to experience a day of community service on the TLC campus

Connect Sponsor

\$10,000

- 12 tickets to event including 2 drink vouchers per guest
- Logo on invitation* & event signage; full-page b/w Ad with prominent placement
- Logo on event website, social media & promotional materials
- Opportunity to host a hands-on volunteer event for 25 of your employees or friends to experience a day of community service on the TLC campus

Impact Sponsor

\$5,000

- 10 tickets to event including 2 drink vouchers per guest
- Logo on invitation* & event signage; full-page b/w Ad
- Logo on event website, social media & promotional materials

Advocate Sponsor

\$2,500

- 6 tickets to event including 1 drink voucher per guest
- Logo on invitation* & name on event signage; half-page b/w Ad
- Name on event website, social media & promotional materials

Contributor Sponsor

\$1,500

- 4 tickets to event including 1 drink voucher per guest
- Quarter-page b/w Ad; name on event signage, website, social media & promotional materials

Partner Sponsor

\$1,000

- 4 tickets to event
- Greeting in program book (20 words); name on event signage, website, social media & promotional materials

***If committed by April 2, 2018**

Program Book Advertisements

- \$500 Full Page Ad: 8" high X 5" wide
- \$250 Half Page Ad: 3 7/8" high X 5" wide
- \$150 Quarter Page Ad: 3 7/8" high X 2 1/3" wide
- \$50 Greeting: A message of up to 20 words

Submit Program Book Ad to Patti_McCarthy@tlcdeaf.org by May 14th. All images should be a high-resolution JPEG or PDF. Send in Grayscale with exception of covers.

Signs of the Season Sponsorship Registration

Thank you for sponsoring TLC's **Signs of the Season** fundraising event on June 2, 2018. We want to be sure to acknowledge your support properly. Please fill out this form completely.

Company/Individual Name _____

Contact Person/Title _____

Address _____ City _____ State _____

Phone _____ Email _____ Website _____

Company Facebook _____ Twitter _____ Instagram _____

Signature _____ Date _____

YES, I want to be sponsor:

- | | |
|--|---|
| <input type="checkbox"/> \$20,000 Inspire Sponsor | <input type="checkbox"/> \$2,500 Advocate Sponsor |
| <input type="checkbox"/> \$10,000 Connect Sponsor | <input type="checkbox"/> \$1,500 Contributor Sponsor |
| <input type="checkbox"/> \$5,000 Impact Sponsor | <input type="checkbox"/> \$1,000 Partner Sponsor |

For inclusion on invitation, please respond by April 2nd. For inclusion in event signage, please respond by May 14th.

I want to purchase a Program Book Advertisement: (all artwork due by May 14th)

- | | |
|--|---|
| <input type="checkbox"/> \$500 Full: 8" high X 5" wide | <input type="checkbox"/> \$150 Quarter: 3 7/8" high X 2 1/3" wide |
| <input type="checkbox"/> \$250 Half: 3 7/8" high X 5" wide | <input type="checkbox"/> \$50 Greeting: A message of up to 20 words |

Please record the names of your guests on the back of this form or email them to Patti_McCarthy@tlcdeaf.org.

Mail to: The Learning Center for the Deaf, Institutional Advancement Office, 848 Central Street, Framingham MA 01701

For more information, contact Patti McCarthy at 508-879-5110, Ext. 222 or Patti_McCarthy@tlcdeaf.org

TLC is a 501(c) 3 public charity. Tax ID #237064431. Ticket prices in excess of \$125 per person are fully tax-deductible.



